From: Camp Simcha <message@chailifeline.org>

**Sent:** Wednesday, June 17, 2020 4:02 PM **To:** Shulamith Z Berger <sberger@yu.edu>

Subject: [EXT] - Correction: Prepare for a summer like never before

\*\*External Email\*\*

\* Our previous email included a video link that didn't work for all users. We apologize for any inconvenience.



Dear friend,

I hope this email finds you well.

Since the onset of COVID-19, we have been wondering if Camp Simcha and Camp Simcha Special, Chai Lifeline's flagship summer programs for children with life-threatening and lifelong illness, would be able to operate this summer. Throughout the year, our children eagerly look forward to Camp Simcha/Special, a truly magical and transformative experience where they can forget about sickness and just be kids.

While the realities of the current climate and New York State's recent ban on overnight camps mean that camp cannot run as usual, today, I have some exciting news to share. After months of hard work and preparation, as well as numerous consultations with health and government officials, we can finally announce that **Camp Simcha will be open for summer 2020!** 

To ensure the health and wellbeing of our campers and staff, camp will look and operate differently than in years past, but it will still have that trademark Simcha energy and excitement. The exact details are still being finalized, but, for now, I can tell you that our beautiful 125-acre campus in Glen Spey, NY, will house two modified day camp sessions of Camp Simcha Special in a reduced capacity to accommodate all safety regulations and medical precautions. In addition, we are launching Camp Simcha Without Borders day camps, bringing the Simcha experience to communities across the country. No camper, regardless of their medical condition or travel limitation, will be left behind.

Our kids (and their families) have had their worlds turned upside down as they have adjusted to life during coronavirus while simultaneously confronting their own medical issues. Chai Lifeline has adjusted its approach throughout this pandemic as well, turning challenges into opportunities and finding new ways to safely help our clients through innovative programs and services. We are committed to being there for our families and are confident a much-needed summer of Simcha will help restore some sense of normalcy and joy in their lives.

Thank you for your support and for helping us make another amazing summer possible for children who need it most.

## Sincerely,

Rabbi Simcha Scholar Chief Executive Officer







